



中國移動
China Mobile

CMHK A2P Service EMS & SMS-DIY Service Solution Rate Card

2021

EMS & SMS-DIY Service



Service Plan	Monthly Service Charge (HKD)	Service Details	Extra Service Charge for Each SMS (HKD)
CMHKSMS_C_600	\$ 600	1500 SMS/month (intra, inter, Mainland China); 5 x Alpha OA	Local intra, Local inter & Mainland China \$0.4 International \$1.5
CMHKSMS_C_1080	\$ 1,080	3000 SMS/month (intra, inter, Mainland China); 5 x Alpha OA	Local intra, Local inter & Mainland China \$0.36 International \$1.5
CMHKSMS_C_1700	\$ 1,700	5000 SMS/month (intra, inter, Mainland China); 5 x Alpha OA	Local intra, Local inter & Mainland China \$0.34 International \$1.5
CMHKSMS_C_3200	\$ 3,200	10000 SMS/month (intra, inter, Mainland China); 5 x Alpha OA	Local intra, Local inter & Mainland China \$0.32 International \$1.5
CMHKSMS_C_6000	\$ 6,000	20000 SMS/month (intra, inter, Mainland China); 5 x Alpha OA	Local intra, Local inter & Mainland China \$0.3 International \$1.5
CMHKSMS_C_11200	\$ 11,200	40000 SMS/month (intra, inter, Mainland China); 5 x Alpha OA	Local intra, Local inter & Mainland China \$0.28 International \$1.5
Extra Alpha OA	\$ 150	\$150 per month for each extra Alpha OA	-

Specifications

Content Requirement		Max. 70 characters for Traditional/Simplified Chinese and 160 characters for English (include any text, numeric characters, symbol, space and new line break)
Sender ID	Numeric	EMS: + 852622644XXXXXXXXXX Fixed ID SMS-DIY: + 8525122888XXXXXXXXXX Prefix ID (SMPP) + 8525122889XXXXXXXXXX Prefix ID (Parlay) (Up to 20 Digits)
	Alpha	5 free customized Sender ID; \$150 per month for each extra Alpha OA

Remarks

1. Minimum Subscription Period: 1 month ;
2. SMS destination to Hong Kong local intra, local inter & mainland China are charged by Delivery, to International is charged by Submission;
3. If no termination notice has been received by CMHK ,the subscription shall renew automatically